

Ammo Easy to purchase, Great choice of Loads	<ul style="list-style-type: none"> * 500 S&W ammo is easy to acquire at most gun shops and available in factory loads for deer sized animals up to dangerous game loads. * Competitive cartridges are not readily available, have limited or no factory loads, and usually have only dangerous game loads (read very expensive) when available.
M89 has much less felt recoil	<ul style="list-style-type: none"> * The Model 89 has a stock designed to absorb recoil effectively, with a 1" Pachmyar recoil pad, a straight stock and a reverse angle * Competitive cartridges are generally chambered in rifles that do not have the features of the Model 89. The conventional angled stock and cheek rest alone account for significant increased felt recoil.
Less Expensive option	<ul style="list-style-type: none"> * The Model 89 is a reasonably priced repeating rifle with 8 rounds at the ready (7 in the magazine, 1 in the chamber). * Rifles chambered in competing cartridges are typically very expensive (\$10,000 and up) double guns. Those chambered in bolt guns are difficult to find and often very expensive. * Single shot guns are not very good for dangerous game. If you miss the perfect shot, reloading is slow, even for a practiced hand.
Much Greater Ammo Capacity	<ul style="list-style-type: none"> * The Model 89 is a reasonably priced repeating rifle with 8 rounds at the ready (7 in the magazine, 1 in the chamber). * Double guns only have two rounds available. * Bolt guns in these cartridges typically have three rounds available. * Single shot guns are not very good for dangerous game. If you miss the perfect shot, reloading is slow, even for a practiced hand.
More Powerful against Dangerous Game	<ul style="list-style-type: none"> * The 500 S&W cartridge with the correct bullet will penetrate the toughest skinned animals and their bone structures. * Its 1/2" diameter bullet transfers energy to the animal much more efficiently than the cartridges that start with a "4". * This results in much quicker kills and increases the probability of an off center shot delivering a fatal blow.
Much Faster to Reload	<ul style="list-style-type: none"> * The lever action of the Model 89 is the fastest repeating system, short of a semi-auto gun or a double rifle. It is much faster than a bolt gun or a single shot. * Double guns only have two rounds available. * There are no practical semi-auto actions for dangerous game, yet. * Single shot guns are not very good for dangerous game. If you miss the perfect shot, reloading is slow, even for a practiced hand.
Much Greater Bullet Area	<ul style="list-style-type: none"> * Its 1/2" diameter bullet transfers energy to the animal much more efficiently than the cartridges that start with a "4". * This results in much quicker kills and increases the probability of an off center shot delivering a fatal blow. * The bullet area, relative to the 500, is significantly smaller. This results in less efficient energy transfer and less effect on the target animal.
Much More Versatile Cartridge	<ul style="list-style-type: none"> * 500 S&W ammo is easy to acquire at most gun shops and available in factory loads for deer sized animals up to dangerous game loads. Handloads can increase the versatility to create loads tailored for the application * Competitive cartridges are not readily available, have limited or no factory loads, and usually have only dangerous game loads (read very expensive) when available.
Great penetration on tough skinned animals	<ul style="list-style-type: none"> * The 500 S&W cartridge with the correct bullet will penetrate the toughest skinned animals and their bone structures. * The power for these cartridges, often in combination with bullet design, does not penetrate tough skinned animals well. * The bullets often break up when hitting significant bone. This results in poor killing power.