

Employee Spotlight: Bryon Worthen



This month we'd like to introduce you to Bryon Worthen. Bryon is one of our two sales reps and works directly with retail customers and dealers. He also takes photos of our rifles and other products and produces most of our video assets that can be found on our [YouTube channel](#) and other social media outlets.

Bryon's professional background is in Marketing, Graphic Design, Photography, and Video Production. He started his career in 1997 working for different marketing/creative companies in the Salt Lake City area. In 2011, Bryon moved to Cody, Wyoming to work for another local firearms manufacturer producing their TV show and left that job in early 2017.

Bryon discovered BHA in 2017 when he met Greg. He started working primarily taking photos of our rifles. When a full time sales position opened up a few months later, he thought it would be a good fit since he loved talking about guns, and he officially started working with our company in October 2017.

"I enjoy working for BHA because I get to work with and talk about big, powerful guns all day! It's fun and exciting helping people purchase one of our fine firearms that they will enjoy for the rest of their lives," commented Bryon. "Producing creative assets for BHA is fun and rewarding as well. Traveling to different trade shows and filming opportunities is also part of the job, which adds another level of excitement, including meeting our customers firsthand and demonstrating our rifles and their power to prospective buyers. It never gets old seeing the look on someone's face the first time they shoot a [Model 89](#)."

Bryon was born into a hunting family and always remembers firearms being a part of his life, growing up using and enjoying them. His first firearm was given to him as a teenager. It was a Marlin Model 60 semi-auto 22lr rifle which he still owns today.

Bryon currently owns three Model 89s in different configurations, so he clearly is a fan of it. His next build will most likely be the [Model 90A](#) chambered in 454 Casull with the case color finish and some really nice wood. Eventually, he also plans to get an [AR500](#) chambered in 500 Auto Max.

Aside from prairie dogs and rock chucks, Bryon has taken one game animal with his first Model 89, which was a mule deer. It was the opening day of the local general season hunt and he was able to get within 60 yards of a small herd of bucks that evening. One broadside shot behind the shoulder with a 450gr Keith Style Hard Cast Lead Bullet and the small 4-point buck went straight down.

When Bryon is not working at BHA, he enjoys teaching his family how to use and hunt with firearms. All of his five children (one girl and four boys) are hunters, so the firearms and hunting traditions that Bryon's father taught him continue to be passed down. His wife is also a great shot and harvested her first whitetail deer two years ago. As a family, they also enjoy fishing and exploring the wonderful Wyoming area they live in. Bryon keeps a camera on him almost wherever he goes and has built a [large wildlife and scenic photography portfolio](#). He's had his photos printed in a few magazines and publications, including one in National Geographic



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